

# Sharon Sides

## Artist Bio

Sharon Sides is the Owner & Chief of Design of Sharon Sides Design Studio.

Sharon is a B.DES graduate from the *Bezalel Academy of Art and Design* in Jerusalem combined with a program at *Pratt Institute for Arts and Design* in New York. Sharon has achieved various design awards gaining worldwide recognition for innovative thinking.

After a few years of experience in the design world Sharon decided to launch her own studio and focus on her vision of creating high quality pieces reflecting her unique design concepts. In her creative conceptual work, Sides was successful in her attempt to refine and create a new, luxurious material with the ability to accept various patterns, forms and textures.

The Stumps collection has been published worldwide gaining recognition and great interest. Pieces from the collection are exhibited in design exhibitions from Tel-Aviv to New York, and decorate designed spaces around the globe.

## Education

2008-2012

Bezalel Academy for Arts and Design  
Bachelor of Design, Jerusalem

2011

Pratt Institute for Arts and Design  
Product Design Program, New York

## Experience

2012- Today

Sharon Sides Design Studio

2011- Today

Owner & Head of Design  
Tarazi Design Studio  
Studio Manager

2012-13

Outfit7 Smartphone Applications Startup Company  
Designer of 3D plush toys via Tarazi Studio and Laor Toys, Israel/China

2005-2008

Berlitz Global Education Company  
Associate Director of the Jerusalem Center,

2001-2004

Israeli Defense Forces  
Lieutenant in charge of Personal Affairs

## Achievements

2014

Fresh Paint Contemporary Art & Design Fair, Tel Aviv

2014

Paris Design Week, Galerie Joseph, Paris

2014

ICFF NY, International Contemporary Furniture Fair, New York

2013

Represented by Bespoke Global Gallery, New York, Starting

2013

Fresh Paint Contemporary Art & Design Fair, Tel Aviv

2012

Studio Ko Design Exhibition , Paris

2012

Winner of Siam Competition for Young Designers, Herzeliya, Israel

2012

Promising Designer awarded by Calcalist Magazine

2011

Innovative Toy Exhibition, Tel Aviv,

2011

Advertising campaign for Bezalel Academy, Jerusalem, Israel